

We Love Parts to open its new regional warehouse in Kazan

Moscow, 7 April 2011 - The We Love Parts company, spare parts distributor and part of ROLF Group to open its third regional warehouse in Kazan.

Up to the present moment We Love Parts has operated spare parts warehouses in Moscow, Tomilino (the Moscow suburbs), St-Petersburg and Yekaterinburg. The opening of the third regional terminal is a very important step in the realization of the company's strategy built around the highest quality of customer service. The opening of the new warehouse reduces deliveries times for existing clients and provides new partners with large scale services.

The new terminal with a floor area of 300 square meters is located at storage facilities BIEK TAU. The assortment of spare parts and accessories is actually increasing in line with local clients' needs. Owing to the opening of the new warehouse, We Love Parts now delivers spare parts to its clients in Kazan in 2 hours compared with 2 days before the opening.

The new terminal co-operates not only with We Love Parts B2B clients but also with White Service stations located in Povolzhye. For the latter the efficient delivery of spare parts is the indispensable condition of customers' attraction, retention and loyalty.

"The development of our regional warehouse network is one of the key factors in providing our clients all over Russia with the highest quality of customer service, - says Dmitry Soldatkin, Director of We Love Parts. – Therefore, we expect new openings in the Southern Federal District and also plan to scale up our terminal capacities in Central Russia where we have the majority of our clients".

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