

ROLF Group to open its new dealership - Lexus Yasenevo

Moscow, 29 April 2011 - ROLF Group of Companies would like to announce the opening of a new Lexus Dealer Center in Moscow. Lexus Yasenevo has become the brand's 20th dealer center in Russia and the 9th in Moscow.

The total area of the new dealer center is 7 650 sq. m. This includes a showroom area of 1 300 sq. m and a service zone of more than 3 500 sq. m. The territory of the new dealer center allows the indoor storage of new cars and cars waiting for service. In the showroom, apart from the display area, there is a rest area for clients. In the service zone there are 7 bays for receiving cars for service, 17 bays for mechanical repairs, 20 bays for body shop repairs, 2 paint booths and 3 car wash bays.

Lexus Yasenevo has been built according to the strict Lexus corporate standards. It gives the full package of services in sales and service for Lexus automobiles. The primary goal of Lexus Yasenevo is not only making available the full product range of Lexus cars in Russia, but also to ensure that each client is given the maximum comfort and convenience so that each visit to the salon is a pleasurable one.

At the official opening ceremony of the new Lexus Dealer Center, the President of Toyota Motor, Takeshi Isogaja, said: 'While developing our dealer network in Russia, we have paid particular attention to the Lexus brand. We aspire, that our Russian clients associate the brand not only with innovative cars, but also with the premium quality of service and the personal approach'.

The Director of Lexus Yasenevo Tatiana Fornasova has added: 'Lexus cars are the embodiment of elegance, innovative engineering and constant aspiration to perfection. The combination of technologies and the quality standards of Lexus and the experience of the ROLF Group of Companies will allow us to give the highest levels of client service and comfort at each visit to the center'.

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