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ООО «РОЛЬФ Импорт»
Дистрибьютор Mitsubishi Motors в России
Москва, 127410, Ивана Франко, д. 8
Телефон: (495) 967-967-2,
Факс: (495) 785-19-52

Rolf Import and Mitsubishi Motors Corporation Extend Exclusive Distribution Deal for Further Five Years

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Rolf Import, Mitsubishi Motors Corporation's exclusive Russian distributor and part of the Rolf Group of Companies, Russia's leading automotive group, is pleased to confirm that it has signed a new distribution agreement with Mitsubishi Motors Corporation that will extend the companies' successful partnership in the Russian market for a further five years. The agreement, which was signed in Tokyo yesterday, re-affirms Rolf Import's position as the exclusive distributor of all new Mitsubishi Motor vehicles in Russia.

Since the existing agreement was signed in 2004, the partnership between the two organisations has seen Mitsubishi Motor sales grow very strongly in Russia across the vehicle range to provide a platform for further growth in the medium term. In 2008, Rolf Import delivered some 112 000 Mitsubishi vehicles into Russia which were then sold through an unrivalled network of 105 dealerships across 75 Russian cities.

Rolf Import CEO Dmitry Rotkin said "This new distribution agreement is excellent news for Rolf Import. We have built a very strong relationship with our colleagues from Mitsubishi Motors Corporation and the increasing profile and sales across the Mitsubishi Motor range in Russia is testament to this. This agreement is good news for all concerned".

For additional information, please contact:

Kirill Ustinov
OOO “Rolf Import”
Tel. +7 (495) 967 9672 (ext.11509)
Mob. + 7 (985) 766 8470
KNUstinov@rolf.ru
www.mitsubishi-motors.ru

Marina Glushkova
Rolf Group of Companies
Tel. + 7 (495) 785 1978 (ext. 10105)
Mob. + 7 910 490 68 54
MEGlushkova@rolf.ru
www.rolfgroup.com